

Excerpts From CFBPW PRESIDENT, JANET RAMSEY

Greetings, I hope all of you are having a fun and relaxing summer....My main concerns are two fold. One, and foremost, was to protect the California Federation after we had worked so hard to stay connected with International. Second, to acknowledge the wishes of the CFBPW expressed at the recent State Convention. To refresh your decision at State, the main focus was for California to not go forward with our willingness to establish a National level to International. That was taken out of our hands by International.

I know you have a lot of questions as to what the EPW/USA means to California. The answers are not completely clear at this time, but I wanted you, the members, to know what had transpired as of now. Your president will have this topic on the agenda at Fall State Board. I would encourage all members to attend with questions and concerns.

California will continue to be a strong leader in our determination to be the voice of all women. We are challenged by many obstacles in our new beginning. I know each and everyone of you believe as I do the foundation we develop in the coming months will continue to be the grass roots of our beliefs in this organization.

Thank you for your confidence in your President to lead the great State of California in these new challenges. Please share this email with all your members

*Warmest regards,
Janet Ramsey, CFBPW President*

PROJECT FIVE O

On October 6, 2009 Valley Sunset District will participate with members from AAUW and Soroptimists International of Los Angeles to host another Project Five O Summit "*Ending Violence Against Women in Los Angeles*". We are looking for volunteers to help us with this project.

Positions in planning, registration, facilitating workshops, and hostessing are available. All of you are invited to attend and to help out. Anyone interested in attending and/or volunteering, please contact Sandy Thompson or Shirley Kellstrom for more information.

Our Fall Conference Keynote Speaker — LINDSEY HORVATH, Feminist Extraordinaire!



Our keynote speaker for our Fall Conference, Lindsey Horvath, will speak on the "*Future of Feminism*".

Lindsey Horvath, 26, a West Hollywood City Councilmember, and the current President of the National Organization for Women, Hollywood Chapter is also the former President of the National Women's Political Caucus, NWPC-LA Westside; former chair of the City of West Hollywood's Women's Advisory Board; Board member of the West Hollywood Democratic Club; advocate for A Window Between Worlds; Board member of the Women's Reproductive Rights Assistance Project; member of Planned Parenthood; member of Human Rights Watch; member of Amnesty International; and a member of the Human Rights Campaign.

Councilmember Horvath has also served on the Steering Committee for the West Hollywood Women's Leadership Conference; the West Hollywood Plan B Access Committee; as well as the Producer of VDay & Until the Violence Stops Festival; Co-Founder of OBJECT: It's How You Say It; and a community partner for the Equality for All Campaign.

Councilmember Horvath is an Entertainment Advertising Executive at Canyon Design Group. She is a graduate of the University of Notre Dame where she earned a bachelor's of arts degree in Political Science and Gender Studies. Her goal is to encourage ALL women to thrive and pursue their dreams.

Her topic on the "*Future of Feminism*" will be thought provoking for all of us.

Marjory Hopper, Program Coordinator

HELP! QUESTIONS NEEDED!

Members please send questions to Program Coordinator Marjory Hopper for the morning panel concerning "*Women's issues in this era of Economic Challenges*." The panelists are all BPW members and are experts in their professions. Verdugo Hills member, Joohee Lee, will be the moderator and panelist. Currently, Valley Sunset District's Finance Chairman. She is a financial professional with New York Life Insurance Company. Previously, she worked for a non-profit senior living community, She has a MBA degree and is committed to help everyone with financial security and peace of mind.

Once again, Debi Vasquez, Greater San Fernando Valley, will lend her expertise to our panel. In the past she has given excellent workshops at our District Conferences. Debi is a Financial Advisor with Edward Jones, a company that provides financial services for individual investors. She is active in her community and is great supporter of BPW and was a BPW Woman of Achievement in 2005.

Judy Katz, BPW Hollywood is President of AFSCME Retirees. She has just returned from two different conferences in Washington D.C. focusing on issues pertaining to Seniors. Judy was a former Branch Manager of the John C. Fremont Library. A graduate of UCLA and received her Masters from USC. She too is a BPW Woman of Achievement.

These experts will share their special interests pertaining to women's issues and then as a panel will discuss them, as well as questions from the audience.

The panelists do want questions that they can provide answers...So PLEASE Email your QUESTIONS by September 4th mjhop6334@aol.com.

This is a time of challenges...but with our Women Helping Women experts, we will have some helpful ideas.

Marjory Hopper, CFBPW Vice President

VALLEY SUNSET DISTRICT

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Santa Barbara President

CONNIE STAHL

805-985-4118

Sunland-Tujunga President

CELIA EIBEN

818-352-5514

Verdugo Hills President

KANDICE ASTAMENDI

818-618-0328

IMPORTANT BPW WEBSITES

Valley Sunset District bpwvsd.org

California Federation bpwcal.org

USA bpwusa.org

International . . . bpw-international.org



President's Message

"Today – Why BPW?"

April 25 when this officer started out she knew that she had great district officers, chairman, and presidents who would lead the organization through the challenges of the coming year. On May 15, 2009 due to financial difficulties BPW/USA merged with BPWUSA Foundation.

At the California Federation State Convention in May the delegates had to make a rough decision. Was California to go with the BPW/foundation or pull out and go on their own as a state not connected with the Foundation? The vote was to go on our own as a State Federation. The members voting knew California had the know how to succeed.

Valley Sunset District and our California Federation have a long history of working for women's rights. "Today – why BPW?" is even more important now that California does not have BPW/USA to back us. However, we are members of the International Federation and it is there to help us as we reorganize. We in California are enterprising and professional women and our organization will remain strong. Women helping women will always be our goal.

When BPWUSA announced its legal ownership of the trademark letters BPW and the name Business and Professional Women making them unusable unless the requested annual license fee of \$40 per member is paid, the International Federation filed a new name with the USA Trademark and Patent office – "Enterprising and Professional Women" along with the letters EPW-USA.

An EPW-USA team is organized and already at work. The officers are:

- President – Trish Knight (New York)
 - 1st Vice President – Bessie Hironimus (California)
 - 2nd Vice President – Hilda Kelley (El Paso)
 - Secretary – Mary Lowrey (Chicago)
 - Treasurer –
- The team email is EPWUSA@gmail.com

On September 12th Valley Sunset District will hold its annual Fall Conference at the Sportsman's Lodge Hotel in Studio City. Our California State Representative, Treasurer, Lila Hines, will bring us information from the State. See the tentative schedule for the program. Come to the conference and meet the officers, members, and state officers. Come with questions - you may find some answers.

Our District needs to be a strong leader and active participant in the California Federation for it to continue to achieve all it can be. This President needs each of you, the members, to do what you can to make our district stronger and achieve more in women helping women.

Jane Hendricks, President BPW Valley Sunset District

LEGISLATION UPDATE: Green Jobs for Women

While Congress, the media and the general public are focusing on passing or killing health care reform, a select few are hammering out the details of climate change legislation, which is number two on the Obama Administration's agenda.

The climate change bill, known officially as the "American Clean Energy and Security Act", passed the House and is awaiting Senate consideration. The bill contains funding for projects that target green jobs and training opportunities for women and other underserved communities.

In many ways, the greening of jobs is a new approach to old "non-traditional" occupations. Green jobs will be created in manufacturing, constructions and information technology—all sectors where women are underrepresented. In workforce jargon, these occupations are known as "nontraditional jobs" for women, because women make up 25 percent or less of that workforce. Nontraditional jobs for women often pay 20 to 30 percent more than those traditionally female jobs and often provide better benefits, greater career and training opportunities and higher job satisfaction.

— Excerpt from *bpwfoundation bulletin*

<http://www.bpwfoundation.org/i4a/pages/index.cfm?pageID=5759>

BPW FRIENDS

In July, Sandy Thompson attended the Missouri BPW 90TH Birthday celebration for BPW/USA in St. Louis. She writes:

“This was a great opportunity to reunite with Burbank members Dianne LaValle and Deb Leishman. They both look wonderful and are doing very well.

Dianne is still working as a nursery nurse part time as well as being very active in her church. Deb is enjoying homeownership and doing a lot of volunteer work in Hart, Michigan. We had a great time attending the conference as well as sightseeing. They send their very best to all the members of Valley Sunset District and they miss everyone.”



CALIFORNIA FEDERATION’S DL LIST

Dee Eldridge had hip repair surgery late in July. She is in a rehabilitation/nursing home in Grass Valley and is progressing nicely. She’ll be delighted to hear from you. Letters and cards may be sent to her home address, 111 Bawden Ave. Grass Valley 95945 or email at driscos@juno.com.

“Dee, you have our many positive thoughts and prayers for a speedy recovery!”

Maria De Sousa, president of Berkeley LO writes:

“You may have been wondering why you haven’t been hearing from Manjul Batra. Manjul’s husband, Kumar is critically sick and Manjul has been attending to his needs. Let’s keep him in our prayers and thoughts and hope for his recovery. “

VALLEY SUNSET DISTRICT

APPOINTED OFFICERS & CHAIRS

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SANDRA THOMPSON

Consultant to President
MARY ETHEL PIERSON

Programs
LYNN BRANDSTATER

Legislation
SHIRLEY KELLSTROM

Membership/ID
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LO PRESIDENTS:

If your members didn’t receive this issue of the ValSun, please make sure their dues are current.

VALSUN AD RATES

SINGLE ISSUE

Full Page	\$125
1/2 Page	\$ 75
1/3 Page	\$ 70
1/4 Page	\$ 60
1/8 Page	\$ 40
Business Card	\$30
2 issues	\$60
3 issues	\$75

Contact Advertising Editor,
Elvira Orozco, 818-361-1920

LOCAL ORGANIZATION REPORTS

HOLLYWOOD BPW

Jane Boyd, President

Hollywood members celebrated on June 14...Flag Day...the occasion...Installation of Officers and a tribute to the JROTC from Hollywood High School. With a patriotic theme, the Officers were installed by Marjory Hopper, Vice President, CFBPW. President Jane Boyd was continuing in the office with a theme: *"Navigating the Future."* This president often adds to her comments "God Bless America"...was so was thrilled when she received an American Flag Plaque saluting her presidency. In the last couple of years, Hollywood has recognized a student from Hollywood High School. This year's honoree was a sophomore who achieved excellent grades, and is building leadership skills through JROTC...her goal to attend West Point and then medical school.

In July, Hollywood hosted an Anniversary Party celebrating BPW's 90 year history. Letters were sent to members from Valley Sunset and Sierra Mar Districts to share their personal member highlights in Business & Professional Women. The program began with the outstanding event of 1919 and BPW's 90 year history. Twenty members shared their special memoments...very interesting...each very unique and it was a memorable occasion.

August meeting...our members will relive the days of the Suffragettes with a tribute to Women's Equality Day.

Hollywood is also very proud of our new member who was inducted into membership in July. Her name is Margaret Galabe from the Republic of Camaroon. She is an entrepreneur and development consultant for advancing women economic empowerment. Her organization *World Women Trade Fair* advances economic opportunities for women in the handicrafts industry living in developing countries and reflecting their cultural heritage.

SANTA BARBARA BPW

Constance J. (Connie) Stahl, President

The members of SBBPW are enjoying the beach weather and kicking back. We'll be starting in full swing in September at the historic Santa Barbara Club the last Wednesday of the month.

Our officers have been recycled with the following women stepping up on the surf board.

President-Connie Stahl
Vice President-Ruth Schneider (in memorium)
Secretary-Doreen Newsam
Treasurer-Caludia Worthen

Four of our members attended the CFBPW Annual Convention in Fresno and participated in the merger debate and business session. SBBPW used the results of CFBPW vote to decide that we would make no firm plans until guide lines were decided on by the CFBPW Task Force.

Santa Barbara is just going to have fun with a luncheon inviting VSD in October, Christmas party at the beautiful Bard Mansion in December and, of course, traveling to Hollywood BPW for their Sunday meetings.

Hopefully, we will have tools to work with in January to get involved in the core CFBPW programs.

In the interim we will be attending VSD Conferences and CFBPW Board meetings.

SUNLAND TUJUNGA BPW

Celia Eiben, President

In April we reelected the 2008 Sunland Tujunga officers for another year: President, Treasurer, Celia Eiben; Vice President, Penny Blackwell; Secretary, Sally Hall,

To begin our plans for the coming year, on August 29th STLO will have a backyard party to eat, visit, enjoy one another, and talk a bit about our changing federation. We will meet at Penny Blackwell's for a picnic and conversation -dinner \$5.00. Any of you are welcome to join us. Call Penny at 818-352-3738

ST business meetings are held at 6:30pm on the first Monday of each month at Sally Hall's Century 21 office. We plan to participate in Valley Sunset District meetings, State Board, GIA, Project 5.0, and other events as they are announced. In addition, on November 11th we plan to have the Women in History dinner meeting and on February 22 our annual Awards dinner for a woman of achievement

Participation is pro-active which typifies energetic and professional women. We welcome those of you who can join us.

BPW VERDUGO HILLS

Anne Marie Johnson, Communications Director

In June, three members of Verdugo Hills traveled to Washington DC. Lynn Brandstater, Anne Marie Johnson, and Julia Rabago were accompanied by Julia's daughter, Makayla. Long time member, Phyllis Kenney, has moved to Washington DC to live in a military retirement complex (her ex-husband was an officer in the Air Force) and to be near her son. Lynn and Anne Marie had lunch one day with Phyllis at the famous Mayflower Hotel. Phyllis is doing great for 89 but she does miss all of her friends in California.

VH moved its meeting place back to Glendale last year. We are now meeting at a restaurant in northern Glendale, just a bit south of Montrose. Our meetings are still on the second Monday of each month from 11:30 to 1:30. The board decided to continue meeting throughout the summer. Since we have guests and a couple of new members, we are using this time to focus on getting to know each other better. We have done an excellent job of attracting guests to the meetings. We joined the Crescenta Valley Chamber of Commerce and the CVCC executive director, Julia Rabago, is our membership chair. In July we were one of the sponsors of the Fourth of July Fireworks Celebration. We are in the process of choosing speakers for our fall luncheons.

VHBPW's Calendar

September 14, October 12, November 9, December 14
All luncheons are at La Cabanita Restaurant,
3445 N. Verdugo Road, Glendale, 91298
RSVP: 818-903-0661 or e-mail to bpw.verdugohills@yahoo.com

STATE TASK FORCE

Trudy Waldroop wrote a report on the Task Force and its accomplishments and objectives for the upcoming issue of the CA Woman, so I do not want to be repetitive. We are working by e-mail and want your ideas and suggestions. I will ask President Jane if I can have a few minutes at the fall conference for the district to discuss some of the issues. And please feel free to communicate with me via e-mail, US mail, or telephone.

Anne Marie Johnson, Task Force member
Work 626-577-0681 or 626-354-6478 - cell
amj@digitalsage.biz
3940 Mayfield Ave, La Crescenta, CA 91214

VALLEY SUNSET DISTRICT CFBPW
FALL CONFERENCE
SPORTSMEN'S LODGE HOTEL
12833 VENTURA BOULEVARD, STUDIO CITY
SATURDAY, SEPTEMBER 12, 2009

Name _____
 Address _____
 City _____ Zip _____
 Phone (H) _____ (B) _____
 Cell _____ Fax _____
 Email _____
 Local Organization _____

CONFERENCE CAPACITIES (check all that apply)

____ State Officer ____ Special Chair
 ____ District Officer ____ LO President
 ____ Member ____ First Timer
 ____ Standing Chair ____ Guest

Medical/Dietary Restrictions (check if applicable)

____ Vegetarian
 ____ Medical (be specific e.g. "no chocolate", etc)

REGISTRATION

____ Registration \$ 20.00 = \$ _____
 ____ Lunch \$ 23.00 = \$ _____
 ____ Cobb Salad
 ____ Pasta
 ____ **TOTAL PACKAGE** \$ 43.00 = \$ _____
 ____ **Late Fee** \$ 15.00 = \$ _____
TOTAL AMOUNT \$ _____

RESERVATIONS DUE BY SEPTEMBER 4, 2009

Send checks payable to **Valley Sunset District BPW**,
 with this form to:

Margaret Prickett,
 13790 Oro Grande Street
 Sylmar, CA 91342-2208
 Telephone: 818-367-0010

Registration postmarked after September 4, 2009,
 will be charged a \$15.00 late fee.

California Federation of Business and Professional Women
VALLEY SUNSET DISTRICT FALL CONFERENCE
SEPTEMBER 12, 2009

————— **TENTATIVE AGENDA** —————

8:45 - 9:30 a.m. Registration 9:30 a.m. Call to Order 10:15 a.m. Panel Program 10:45 a.m. BREAK 11:00 a.m. Chair Reports 11:45 a.m. Social Time	12:30 p.m. LUNCHEON 1:15 p.m. Keynote Speaker, Lindsey Horvath 2:15 p.m. Business Session Presidents Reports Past Presidents Council 4:30 p.m. Adjournment
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2009-2010 Theme: "TODAY - WHY BPW?"

MARK YOUR CALENDARS 2009

SEPTEMBER 12 VS District Fall Conference
Sportsman's Lodge
Studio City

OCTOBER 3-4 California Federation
EUW Fall Board
Ontario Hilton

NOVEMBER TBD VS District Woman Of
Achievement Luncheon
Location TBD

DECEMBER 15 California Woman Deadline

MARK YOUR CALENDARS 2010

JANUARY 23 Joint Winter Conference
VS District/Sierra Mar
Location TBD

MARCH 6-7 Calif. State Winter Board/GIA
Location TBD

APRIL Valley Sunset District
Annual Conference
Location TBD

MAY 15-16 California State Convention
Location TBD

REGISTRATION INSIDE
SPORTSMEN'S LODGE HOTEL, STUDIO CITY
CALL TO FALL CONFERENCE
Valley Sunset District CFBPW
September 12, 2009
Saturday

ADDRESS SERVICE REQUESTED

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